



Asia Pacific Road Safety 2014

Improving Road Safety for Our Children

23 June to 4 July 2014
Asian Development Bank (ADB)
Manila, Philippines

Road crashes are the leading cause of death for young people and represent one of the largest public health challenges in Asia and the Pacific.

The Asian Development Bank (ADB), Global Road Safety Partnership (GRSP), International Road Assessment Programme (iRAP) and Global New Car Assessment Programme (GNCAP) are pleased to announce ***Asia Pacific Road Safety 2014***.

This comprehensive seminar, workshop and training programme is designed to help countries take further action to prevent road deaths and serious injuries during the United Nations Decade of Action for Road Safety 2011-2020.

Participants will have the opportunity to:

- develop their professional expertise in good road safety practice
- learn about recent research and effective road safety programs in Asia and other parts of the world
- develop their network of road safety professional contacts
- hear about the latest developments in global and regional policy and strategy
- become road safety trainers.

During the programme from 23 June to 4 July 2014 ***Asia Pacific Road Safety 2014*** will incorporate:

- The annual GRSP Asia Road Safety Seminar focused this year on improving child road safety
- The annual iRAP Asia Pacific Workshop on the latest developments across the region and globally
- A GNCAP workshop on establishing effective new car assessment programmes
- A train the trainer (ToT) program for invited participants involved in the ADB-financed *Improving Road Safety in the Association of Southeast Asian Nations* project (www.adb.org/projects/43080-012/main)

More information and registration details for ***Asia Pacific Road Safety 2014*** will be available shortly.